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Byline / Author: By Jason Loo ( 2 of 2 Advertorial Barter – Prestige 1st CEO Dinner)

Outlet featured: GTower Hotel, F&B Outlets and Facilities

**SPOTLIGHT** 



## **GREAT EXPECTATIONS**

With its newly refurbished rooms and ever-popular hotspot at the View Rooftop Bar, GTower Hotel is quickly becoming the quintessential business hotel in magnificent Kuala Lumpur

SINCE ITS COMPLETION mid-2009, GTower has been a hidden gem that is admired by those who appreciate the finer details in its design. Unlike most addresses in the heart of Kuala Lumpur, GTower was built not only as a business office in mind, but one that incorporates convenient retail shops and a chic business hotel within its confines. It is with this appeal that draws the discerning leisure and business travelers alike to spend their time at GTower's Hotel as opposed to other more renowned hotel chains within the city.

The unique thing about the hotel is that of the GTower brand itself, one that pays a lot of attention to green initiatives and sustainability in its overall building operations. The fact that it holds the mantle as the country's first fully certified green mark gold building, GTower serves as an example of how far property development has come in this 21st century. With eco-friendly measures put in place such as rainwater harvesting systems and an air quality monitoring system, these steps enable the building

to use an estimated 23 per cent less energy than other buildings in its class.

It is for this very same reason that the GTower Hotel and its premises, is in a class above the rest. The hotel's 180-rooms in three floors offers four types that caters to the need of different guests looking for a touch of contemporary comfort. Designed for business users in mind, every room features a functional and elegant interior that welcomes the guest to relax and unwind from the outside bustles of the city. From the potted

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orchids that greet you from the reception to the orchids that greet you from the reception to the graceful use of stemmed flowers as a framed art piece  $responsible\ outlet\ that$ from within each room, the GTower experience envelopes you with impeccable service from the beginning to the end. After you have deeply rested yourself for the day, and like to stretch your arms, the  $hotel's \, Elements \, gymnasium \, that \, offers \, a \, host \, of \,$ equipment as well as one-on-one studio classes and

also a heated infinity swimming pool in addition to the hotel's primary own. Should you decide to have relaxed pampering session, the Sompoton Spa offers a range of head to toe treatments catered for both you and your partner.

does more for those

around them

As evening approaches, GTower opens up to dining at Tanzini or the Upper Deck for a finer dining experience, drinks and music at the View Rooftop Bar or at a more speakeasy session at the Bridge Bar located within The Club. Open to members and hotel guests, the Bridge Bar allows guests to bask in Kuala Lumpur's sweeping view of Ampang Hills at nightfall. Constructed from recycled materials seen especially in the wooden flooring, the Bridge Bar features unique cut outs on the structure that allows guests to look through the glass to view the street and garden below But before the night comes to a close, the View Rooftop Bar gives guests a chance to let go with some upbeat music with an amazing and picturesque view of the city as a background to your drink.

It is the little details that make GTower Hotel a unique and responsible outlet that does more for those around them. From the use of coffee waste in

the food and beverage outlets, offices and hotel rooms as a fertilizer for the plants within the premises, as well as a heat recovery system that provides hot water for hotel rooms and swimming pools, it is these measures that make a good hotel great. Although some might disagree that there are classier hotels in the vicinity, but there are none that give back, as much as they receive.



